

BRYAN FOLEY

Senior Producer | Event Management | Art Installations | Production Operations





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Los Angeles



SUMMARY

An experienced senior-level producer with over 20 years of event and production experience. Client-focused and rooted in the creative process dedicated to preserving the spark throughout the development and execution of the client's desires. Exceedingly calm under pressure and able to navigate complex and sensitive situations. An effective cross-team communicator and collaborative creator comfortable from pitch through wrap ensuring that the project is safe, compliant, and logistically feasible while preserving the original concepts and inspiration.

KEY ACHIEVEMENTS

-  **International Art Installations**
Led production for 20+ successful domestic and international art installations.
-  **Client Relations**
Coordination with creative teams and clients to ensure successful outcomes
-  **Budget Optimization**
identify efficient and creative solutions, delivering on time and on (or under) budget
-  **Team Management**
Staffed and managed large teams of 50+ for high-profile events.

LANGUAGES

Production	Native	●●●●●
Creative	Proficient	●●●●●
Client	Proficient	●●●●●
Crew	Native	●●●●●

EXPERIENCE

Producer

Freelance

2000 - 2025 Los Angeles/ Worldwide

- Senior level producer offering creative and effective solutions for the experiential marketing and event industries
- Budget: creation and management \$2m+
- Cross team communication specialist
- International travel and logistics
- Experienced onsite operator
- Agencies:** Wink, IMC, The Loveshack, Genuine Overkill, Evolve
- Clients:** Macallan, AB InBev, R.J. Reynolds, Madison House, Cirque du Soleil
- Collaborators:** Cirque Berzerk, Vita Motus, Kristin Banta Events, Nova Han Productions, Greco Decor

Senior Producer

Poetic Kinetics

02/2016 - 06/2019 Los Angeles/ Worldwide

- Responsible for daily production operations, budgeting sourcing and execution of several international art installations
- Client communications, advance through installation
- Future business planning and development
- Coordination between engineering, design, and on-site teams to ensure safe efficient and effective installations
- Conducted and led prototyping and design phase work for prospective clients
- International logistics for install teams, gear and cargo

Producer

PhotoLA

01/2014 - 01/2019 Los Angeles

- Provided Production and event management, staffing and logistic needs, client relations, location management
- Worked directly with high value galleries, artwork and patrons
- Developed new client and vendor protocols and streamlined operations while reducing overall budget expenditures

Director of Operations

The Do Lab

01/2006 - 10/2014 Los Angeles, United States

- Collaboration with the design team to create and assemble large-scale art installations for public events and music festivals both domestic and international
- Co-created and managed budget expenses
- Directed daily operations at warehouse and production facility
- Directed build crews and on-site Installation teams
- Managed transportation logistics, materials acquisition and inventory control
- Events:** Coachella, Lightning in a Bottle, Electric Picnic, Boom, EDC, CEDIA

Producer

Cirque Berzerk

10/2014 Los Angeles, United States

- Managed onsite teams of entertainers and production crew for live events
- Concept design and creation of interactive environments for private events specializing in fantasy/ horror and circus themes
- Directed In-house fabrication and on-site installation supervision